

# Elen Turner, PhD

New Zealand | +64 21 086 727242 | elen.turner@gmail.com  
elenturner.com | linkedin.com/in/elen-turner-phd-7b7872106

---

## Freelance Writer & Editor

*Versatile freelance writer specialising in arts, culture, literature, travel (New Zealand and Nepal), higher education. Writing success supported by background in teaching and PhD in Interdisciplinary Humanities.*

### Areas of Expertise

- Travel Writing
- Magazine Writing
- Digital Copywriting
- Marketing Copywriting
- Academic Writing
- Academic Copyediting
- Content Management
- Developmental Editing
- Digital Copyediting
- Time Management
- Working Remotely
- Project Management

## Career History

---

**Freelance Writer** | Multiple Engagements

2013 to Present

*Clients: Thruline Marketing, Inside Himalayas, Pink Pangea, Trip Advisor/Viator, TripSavvy, KimKim, Beyond the Clouds, Elite Editing, SUNY Buffalo, Himal Southasian, Culture Trip*

### Select Projects

**Copyediting – Academia / Higher Education**

**Client – Elite Editing**

*Cultivated four years of success editing hundreds of academic documents, from undergraduate essays to PhD theses, on topics that ranged from humanities to medicine.*

- Followed all major style guides and institutional requirements.

**Copyediting – Academia / Higher Education**

**Client – Thruline Marketing**

*Ensure alignment with style guide and standard written English by copyediting articles on various aspects of higher education for Kansas-based education marketing company.*

- Wrote articles that supported various university marketing strategies by appearing on university websites in alignment with content strategies.

**Editing & Writing – Web & Print Magazine**

**Client – Inside Himalayas**

*Update blog and provide developmental editing, copyediting, and photo selection for periodical and digital publication highlighting travel in the Himalaya. Write publication newsletter.*

- Coordinate and guide a wide range of international travel writers to produce articles within print magazine distributed around the world, including to travel agencies in Europe and hotels in Nepal.

**Editing – Digital Publication**

**Client – Pink Pangea**

*Edited (developmental/copy), selected photos for, and formatted (in WordPress/CMS) articles for a travel site for women. Wrote newsletter.*

- Demonstrated flexibility and attention-to-detail by managing technical and creative aspects.

**Copywriting – Digital Publication**

**Client – TripAdvisor/Viator**

*Supported branding and marketing goals by developing short and long-form sales copy, email marketing copy, and destination/attraction articles for TripAdvisor and Viator brands.*

- Increased destination authority and expertise for one of the largest travel brands in the world by writing well-researched marketing copy.

# ELEN TURNER

Page Two of Two

---

## Writing/Editorial – Digital Publication

### Client – TripSavvy

*Highlighted website's focus on New Zealand by writing several articles per month highlighting NZ travel.*

- Significantly improved old content acquired during merger and improved organization's authority by serving as the New Zealand writer.

## Marketing Copywriter – Travel Company

### Client – KimKim

*Contributed to company's achievement of marketing goals by providing a wide range of content on Nepal.*

- Partnered with company from start-up phase to established site, developing new Nepal and other destination content and supporting development of content.

## Limited-Term Instructor | Multiple Engagements

2007 to 2012

*Taught courses in English and other humanities/social sciences subjects to a variety of audiences, demonstrating strengths in flexibility, leadership, and communication, as well as the ability to excel in multiple settings.*

### Select Projects

## Courses – English & Gender Studies

### School – Australian National University

*Taught undergraduate courses and served as tutor.*

- Taught Introduction to Gender Studies, Literary Adaptation of Jane Eyre, Victorian Literature, and Modernist Literature. Created Jane Eyre course from scratch and contributed to lesson development and lectures for other courses.

## Course – English as a Second Language

### Nova Corporation & Interac

*Empowered Japanese students to improve their language abilities by instructing English lessons in group settings and one-on-one in private homes.*

- Taught children and adults in small group and private lessons, while also visiting and guest teaching at elementary schools.

## Education

---

**PhD in Interdisciplinary Humanities** | Australian National University, Canberra, Australia

**Bachelor of Arts (Hons I)**, English & History, University of Otago, Dunedin, New Zealand

**Diploma for Graduates**, Art History, University of Otago, New Zealand